

90th year commemorative logo developed for the community

Mount Isa, Wednesday 23 January 2013

Xstrata Mount Isa Mines and Mount Isa City Council are proud to officially kick off a year of celebrations with the launch of Mount Isa's 90th birthday logo today.

This year marks a special year for Mount Isa as the city turns 90, following the historic discovery of zinc-lead ore by John Campbell Miles on 23 February 1923.

To ensure the people of Mount Isa have an opportunity to celebrate this unique milestone, a 90th Year Celebrations Committee was formed last year and tasked to help plan the city's celebratory festivities. The committee is made up of key local stakeholders and businesses including members from Mount Isa City Council, Xstrata Mount Isa Mines, Mount Isa Chamber of Commerce and many passionate community volunteers.

Steve de Kruijff, Chief Operating Officer Xstrata Mount Isa Mines, says Xstrata and Mount Isa City Council worked together on the celebrations to bring the community together and share pride.

"As we celebrate Mount Isa's 90th birthday, we reflect with great pride on the significant contribution mining has made to the growth and economic prosperity of Queensland," Mr de Kruijff says.

"This is going to be a big year for us and we are pleased to be supporting many local events coinciding with the 90th year celebrations," he says.

"With the number of activities planned over the coming months, we look forward to celebrating the year with the rest of the Mount Isa community."

Mount Isa Mayor the Hon. Cr Tony McGrady says 90 years is a reason to celebrate.

"For a mining community to be able to celebrate its 90th birthday is certainly unique and the town is definitely still going strong," says Mr McGrady.

"While we started as a small prospecting town in 1923 comprised of nothing more than a few tents and hopeful diggers, we have since prospered into a cosmopolitan city with much to offer including a thriving sporting culture, a diverse tourism experience, wealthy mining support and an agricultural industry and most significantly we are the communications, education and infrastructure hub for the north-west region," he says.

"While many mining communities are not sustainable in the long term, Mount Isa is the exception proven by our thriving community and city centre."

"I'd like to encourage local businesses to embrace the celebrations and show their Mount Isa spirit by adopting the 90 year logo and using it to promote their businesses and events."

As part of Xstrata's commitment to the city's 90th birthday, Xstrata has also funded commemorative street banners, which will be installed during February, contributed to signage and donated \$10,000 towards the restoration of the John Campbell Miles town clock. Xstrata Mount Isa Mines also holds the naming rights to many major community events, including; Xstrata Mount Isa 90th Year Rugby League Challenge, Xstrata Queensland Music Festival, Xstrata Great Western Games, Xstrata Mount Isa Mining Expo, Xstrata Mount Isa Rotary Rodeo and the Xstrata Lake Moondarra Fishing Classic.

The logo is available to be used in event promotion, on local businesses websites and on letterheads for communication. The logo can be downloaded from the Mount Isa Mines website (www.mountisamines.com.au) and the Mount Isa City Council website (www.mountisa.qld.com.au).

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Neither the content of the company's website nor the content of any other website accessible from hyperlinks on the company's website is incorporated into, or forms part of, this announcement

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